

## In This Issue

We have a new name  
Spring Check List  
Introducing the 2011 Crew  
Plant Health Care Program  
10% Discount Voucher  
Matt Judges Tree Climbing Competition

## Contact Information

Phone- 705.652.6916  
Email- [contact@logantreeexperts.com](mailto:contact@logantreeexperts.com)  
Web- [www.logantreeexperts.com](http://www.logantreeexperts.com)

**NOW ON FACEBOOK!!**  
"like" us today

[Find us on Facebook](#) 

**Forward to a friend**

 **Forward this issue**  
to a Friend

## We are turning over a new leaf!

On May 1<sup>st</sup> Arboriculture Solutions changed its name to



We hope that this new name will help define who we are, what we do and why we are different, with the added benefit of not being a tongue twister!

This decision was certainly tough for us as we were and still are quite attached to the name Arboriculture Solutions, but when speaking to our clients, friends and advisory board it was clear that a name change was in order and that **Logan Tree Experts** fit the bill.

**Remember....The same great service, now less syllables!**

**We are now on Facebook - Click here to follow us~>** 

← See the new email and website address to the left.

## Spring Check List

- Look for dead, damaged or hanging branches
- Check mulch around trees (top up, remove from around trunk)
- Check for "snow plow" damage
- Check recent plantings - do they need water? mulch? tree guards or guy wires removed?
- Plant new trees
- Fertilize established trees (using organic fertilizers)

## Introducing the 2011 Crew

**Matthew Logan (Owner)** - A native of Lakefield, Ontario, Matthew Logan has been in the Arboriculture industry since 2001. He graduated from the Arboriculture program at Fleming College in 2003. In subsequent years, Matthew has become a Certified Arborist and Tree Worker through the International Society of Arboriculture (ISA) and is a Certified Tree Risk Assessor through the Pacific Northwest ISA chapter. Matthew is also a trainer for Arboriculture Canada Training and Education, a nationwide arborist training company focusing on safety and innovation. Matthew started Logan Tree Experts to promote proper tree care and maintenance and to educate his customers on maintaining healthy trees on their properties.

**Dylan Stevenson (Foreman/Lead Climber)** - Dylan is a graduate of the Humber College Arboriculture program and is an ISA Certified Arborist. Originally from Huntsville, Ontario, Dylan has been in the industry for nearly 10 years and has become a very proficient climber and rigger. He

has spent the last year working in the industry in British Columbia. When not climbing trees, he can be found climbing rocks and ice or hiking, camping or photographing nature.

**Jonathon Murray (Groundsman)** - Jonathon, originally from Haliburton is going into his second year of the Fleming College Arboriculture program. He has already proven to be an asset to the team and Matt and Dylan look forward to showing him the "ropes".

**Tracy Logan (Office Admin)** - Although she is not often seen up the tree, Tracy's work behind the scenes is integral to Logan Tree Experts. Tracy manages the bookkeeping and payroll, and assists with marketing and advertising for the business. As well as keeping Logan Tree Experts in-line, Tracy also has a full time job in the field of environmental stewardship.

## Launch of the ReLeaf Plant Health Care Program



Logan Tree Experts is excited to launch its **NEW plant health care program** aptly named ReLeaf. The basis of the program is to rehabilitate the soil around the tree to create a positive growing media for the roots - the life line of the tree.

A vast majority of tree problems in the urban environment are due to unsuitable soils that inhibit the proper growth of the tree. We aim to reduce this impact by replicating and mimicking a trees natural environment - the forest. The ReLeaf program is based on a holistic and environmentally friendly method that avoids the use of chemicals and salt based fertilizers. **Let the ReLeaf program put the forest back in your trees.**

ReLeaf is a multi faceted and personalized program offering the following services:

- soil amendment
- Dutch trig vaccinations
- organic fertilizer application
- root excavation and diagnosis
- aeration and watering
- companion planting

Matt recently attended an urban soils course at the Toronto Botanical Gardens where 5 keynote speakers from across North America shared their knowledge on how to improve soils in an urban setting.



[Click here](#) to visit the service page of our website to learn more about our other services.

## New This Year - 10% discount voucher

Beginning June 1st, Logan Tree Experts will be including a 10% voucher in all invoices. These cards can be used towards future tree work and are valid for one year from the date of invoice. These discount vouchers are also transferable to friends, family or colleagues.

## The Art of Viewscapes from your House or Cottage.

Do you enjoy your privacy but love the view from your window or deck? You can have it both!

From years of working in cottage country, the team at Logan Tree Experts has knowledge and experience developing viewsapes. This technique eliminates the need to cut trees down on your property or shoreline to gain beautiful views like the photo to the right. Arborists can strategically prune a tree to allow for views while keeping your trees looking natural.

[Click here](#) to read an article on viewsapes, written by Matt Logan, to learn more!



Cottage Viewscape  
(photo courtesy of Phil Pavey)

## Matt Judges North American Tree Climbing Competition Savannah, Georgia

This past February Tracy and Matt traveled to Savannah, Georgia to attend the North American tree climbing championship and conference.



This competition drew climbers from across North America vying for the title of North American tree climbing champion and a chance to compete in the International competition this June in Australia. While Tracy toured the beautiful sights of the historic town, Matt was hard at work in his role as head technician of the Aerial rescue event and as scorer in the masters challenge (the competition championship). Matt also presented two workshops on aerial rescue at the conference with fellow trainer Phillip Kelley.